

**FOR IMMEDIATE RELEASE:** October 9, 2015  
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## **Culley C. Carson IV Appointed to UNC-TV Board of Trustees**

North Carolina Speaker of the House Tim Moore has appointed Culley C. Carson IV of Raleigh to a two-year term on the UNC-TV Board of Trustees, which will run through June 30, 2017.

Mr. Carson is the founding member of Carson Law, a Raleigh-based law firm specializing in construction litigation and transactions, commercial real estate, intellectual property licensing, technology transactions, commercial litigation, and business law.

Prior to the establishment of Carson Law in 2010, Mr. Carson was General Counsel for AstroTurf, LLC, and previously practiced in the Construction and Intellectual Property Practice Groups at Womble Carlyle Sandridge & Rice, PLLC, an AM LAW 100 law firm based in Winston-Salem, North Carolina, and as Legal Counsel in the Atlanta, Georgia, office of Bovis Lend Lease Holdings, Inc., an international construction and development company based in Sydney, Australia.

Mr. Carson is a graduate of the University of North Carolina at Chapel Hill where he has served as a member of the Board of Visitors. He received his Juris Doctorate from Catholic University School of Law in Washington, D.C., in 1999 and is licensed to practice in North Carolina, Georgia, and Washington, D.C.

Gail Zimmermann, the interim director and general manager of UNC-TV, welcomed Mr. Carson to the board, saying "We are delighted to have Culley Carson as a member of our Board of Trustees. Not only is he an accomplished attorney who brings a wealth of relevant experience to this position, he understands and appreciates UNC-TV's unique mission of service and the mission of the University of North Carolina as well."

*UNC-TV provides people of all ages with enriching, life-changing television through its distinctive array of programs and services, including four digital channels: flagship UNC-TV; UNC-EX, the Explorer Channel; UNC-KD, the Kids Channel; and UNC-MX, the Eclectic Mix Channel (available on digital cable only). UNC-TV's 12 stations make up North Carolina's only statewide television network, made possible through a unique partnership of public investment and private support. UNC-TV is committed to producing, broadcasting, and sharing content for and about North Carolina, making it the state's most important source of information about North Carolina. For more information, visit [unctv.org](http://unctv.org) and join the conversation by liking us at [facebook.com/unctv](https://www.facebook.com/unctv) and following us on Twitter @UNCTV.*

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